



EVENT TALKING POINTS

Read through this sheet before you start hosting at your booth, and refer to it throughout the event as needed. Remember to be friendly, approachable, and engaging.

When hosting a booth, we ask that you distinguish yourself as a **volunteer** for The Younique Foundation rather than as an employee.

THINGS TO REMEMBER

- Be sensitive to the people who visit your booth.
- Avoid using profanity and/or discussing graphic details about sex or sexual abuse.
- Don't make any changes or additions to The Younique Foundation logo or graphics.

OUR MISSION STATEMENT

We empower parents and caregivers to protect children from sexual abuse through **EDUCATION** and **ONLINE RESOURCES**.

We make it safe to openly discuss sexual abuse through community dialogue and social awareness.



FACTS ABOUT CHILD SEXUAL ABUSE

- **1 in 4 girls is sexually abused before the age of 18.**

Centers for Disease Control and Prevention · (<http://www.cdc.gov/violenceprevention/cestudy/about.html>)

- **1 in 6 boys is sexually abused before the age of 18.**

Centers for Disease Control and Prevention · (<http://www.cdc.gov/violenceprevention/cestudy/about.html>)

- **90% of children who are sexually abused know their perpetrator.**

U.S. Department of Justice, National Sex Offender Public Website · (<https://www.nsopw.gov/en/education/factsstatistics/>)

- **Children who are sexually abused face the reality of suffering from depression, struggling in school, burying pain in substance abuse, engaging in unhealthy relationships, and contemplating suicide.**

Centers for Disease Control and Prevention · (<http://www.cdc.gov/violenceprevention/cestudy/about.html>)

DETAILS ABOUT OUR RESOURCES

EDUCATION

Peer-to-peer education is a way for community members to gather together and discuss ways to protect their children from sexual abuse. Our education and community outreach teams collaborated to create easy-to-follow discussion guides with accompanying videos. All you have to do is pick a topic, download materials, and teach. Visit defendinnocence.org/communities to get started.

ONLINE RESOURCES

Our website provides digital education resources for parents and caregivers. You can find information about topics like teaching your child consent or recognizing perpetrator grooming patterns. Visit defendinnocence.org/parents. Also, follow us on all social media platforms.

DETAILS ABOUT GETTING INVOLVED

If people are interested in other ways to get involved, send them to defendinnocence.org/volunteer.

A CALL TO ACTION

Encourage people you talk with to visit our website and follow us on social media. You can also ask visitors to tell three friends about what they learn at your booth.